

# LibraryThing for Libraries

## It's all about the users!

The screenshot shows the Leedsmet Library Catalogue interface. At the top, there's a navigation bar with 'Start/Search', 'Self Service', 'Library Information', and 'Other Library Catalogues'. Below that, a search bar shows 'record 7 of 814 for search words or phrase "shakespeare"'. The main content area features a book cover for 'In search of Shakespeare' by Michael Wood. To the right of the cover, there's a 'Details of this Title' section with the following information: ISBN: 9780563534778, Personal Author: Wood, Michael, Title: In search of Shakespeare, and Publication info: BBC Books, 2003. Below this, there are sections for 'Other Editions' and 'Similar Books', each listing related titles and authors.

### Catalogue Enhancements

Provides more valuable data for each book and more points for searching. All of the search information - recommended titles, similar editions, tag search results - relates to titles that can be found in your OPAC.

**Book recommendations.** LTFL provides recommended or similar books, linking or pointing to books in your library

**Tag-based discovery.** Tags are drawn from over 40 million tags created by LibraryThing members. Words which mean something to your users, which may not be in your MARC records.

**Other editions and translations.** Provides links to bibliographic records of other editions and translations of a work that can be found in your library.

### What is it?

You may already have heard of LibraryThing the free social networking site for booklovers, where you can store and share personal library catalogues and book lists.



LibraryThing for Libraries (LTFL), is a specifically developed application that allows all types of libraries to use the LibraryThing.com content such as tags, reviews and recommended/similar books to enhance their catalogues. Enriching your library's online catalogue with the power and fun of Library 2.0, means your library users can browse, search and engage with your holdings in a new, powerful and compelling way.

### What options do I have?

Choose from the following enhancement packages to boost your OPAC:

The screenshot shows the Waterford Institute of Technology Libraries OPAC. It features a search bar with 'STANDARD NO' and '1857151569'. Below the search bar, there's a 'Menu' section with links for 'WRCAT Home', 'Your Account', 'Suggest a Book', and 'WIT Home'. A 'Live Help Online Chat' button is also visible. The main content area displays book details for 'Decline and fall' by Evelyn Waugh, including the author, title, and publication info. A table below shows the book's location (Luke Wadding Library) and call number (823.912 WAU). A 'Reviews' section shows 9 reviews with a star rating of 4.5. A 'Bookmark' section provides a URL to the record. A 'Bibliography' section lists the ISBN, description, series, note, and local subject.

### Reviews Enhancements

Provides a wealth of reviews drawn from the LibraryThing community as well as providing your library users with the ability to contribute their own ratings and reviews of titles within your catalogue.

**User Reviews.** Let your library users rate and review right in your catalogue

**Already full.** LTFL comes with over 200,000 reviews from LibraryThing.com

**Widgets.** Users can show off reviews and their library with library-branded 'blog-widgets' and a facebook application. This is a great way to promote your library in this popular social networking site.

The screenshot shows the 'Reviews At My Library' interface for the book 'Decline and fall' by Evelyn Waugh. It features a 'What do you think?' section with a 'Rate or review this yourself' button circled in red. Below this, there are two 'LibraryThing.com review' sections. The first review is a 5-star rating with the text: 'This is probably the book I most often get back to when I need a laugh. Waugh dissects 1920s society with his hilarious descriptions of universities, boarding schools, religion, high society and the prison and health systems. Add to this the amazing character of Paul Pennyfeather - the story's protagonist - who, through no apparent faults of his own, finds himself at some time in all of the above mentioned settings. I recommend it most highly. - review by user: thf1977'. The second review is also a 5-star rating with the text: 'I picked this up at a used book store, almost primarily because I felt that, as someone who likes to consider herself well-read, I should have read something by Waugh. Now, I want to read EVERYTHING by...'

[www.librarything.com/forlibraries](http://www.librarything.com/forlibraries)

## What are the benefits of including LibraryThing for Libraries in my OPAC?

- Give your library users exciting new content, including recommendations, tag clouds
- Give your library users the option to read and write reviews
- Let your library users interact whilst you keep the control you want
- Generate interest around your OPAC
- Provide an innovative service to your library users that encourages them to use your library
- Benefit from links to facebook for extra exposure and the 'cool' factor!
- Share reviews with other subscribing libraries
- Draw on the collective intelligence of your library users and LibraryThing members.

### Library Control

- The library maintains the control at all times and can moderate reviews, so there's no need to be concerned with inappropriate language
- No user content is added to your MARC records.

## How does it work and what are the technical requirements?

LibraryThing for Libraries (LTFL) integrates seamlessly with your OPAC, so your users just see the added data from your chosen enhancement package, and they are never taken outside of your site. LibraryThing for Libraries works with every major OPAC/ILS. In most cases a small amount of work will deliver significant functionality.

The screenshot shows a library catalog entry for 'Freakonomics' by Steven D. Levitt and Stephen J. Dubner. The interface includes buttons for 'Opslaan/Mail', 'Bewaren', and 'Afdrukken'. The book details are as follows:

Exemplaren	Beschikbaarheid
Auteur	Levitt, Steven D. Dubner, Stephen J.
Titel	Freakonomics : a rogue economist explores the hidden side of e
Jaar	2005
Uitgever	New York, NY : William Morrow
Kenmerken	XII, 242 p. ; 24 cm
Taal	eng
ISBN	0-06-073132-X
Onderwerp (NBC)	economische sociologie en psychologie (83.05)
Trefwoord (GOO)	Economie Psychologische aspecten Sociologische aspecten

Below the details, there is a section 'Door lezers toegevoegde informatie, verzameld op LibraryThing' with an information icon. It includes a 'Tags' section with a list of tags: [abortion](#), [business](#), [crime](#), [culture](#), [economics](#), [economy](#), [politics](#), [popular](#), [economics](#), [popular science](#), [psychology](#), [science](#), [social science](#), [society](#), [sociology](#), [statistics](#). There is also a 'Related books' section listing titles like 'The undercover economist', 'The world is flat', 'Het omslagpunt', 'Collapse', and 'Stumbling on happiness'.

### Tag Browser (What's this?)

The screenshot shows the 'Tag Browser' interface. It features a 'Tag search' box and a list of tags for the selected book. The tags are: [abortion](#), [business](#), [crime](#), [culture](#), [economics](#), [economy](#), [politics](#), [popular](#), [economics](#), [popular science](#), [psychology](#), [science](#), [social science](#), [society](#), [sociology](#), [statistics](#). Below the tags, there is a section 'Related to the tag "psychology"' with a list of related tags: [Bach](#), [biography](#), [Escher](#), [fairy tales](#), [flow](#), [Foucault](#), [godel](#), [logotherapy](#), [mathematics](#), [motorcycles](#), [road trip](#), [travel](#), [trends](#), [utopia](#). To the right, there is a section 'Books tagged "psychology"' with a list of books: 'Der Mensch und seine Symbole', '... trotzdem Ja zum Leben sagen : ein Psych Konzentrationslager by Frankl, Viktor Emil', 'The man who mistook his wife for a hat and Sacks, Oliver W.', 'Civilization and its discontents by Freud, Sig', 'Die Traumdeutung by Freud, Sigmund', 'Stumbling on happiness by Gilbert, Daniel T.', 'Het omslagpunt : hoe kleine dingen een gro Gladwell, Malcolm', 'Flow : the psychology of optimal experience Mihaly', 'How the mind works by Pinker, Steven', 'The varieties of religious experience : a stud James, William', and 'Games people play : the psychology of human relationships by Eric'.

## What if my OPAC is in a language other than English?

Although all tags are in English and no foreign language reviews are being pulled from LibraryThing.com, users can write reviews in *any* language.

## How much does it cost?

LTFL is a subscription service and pricing is based on book circulation or collection size, with a minimum charge of £650. FREE trials are available for the content package only.

## How can I find out more?

Please visit: [www.librarything.com/forlibraries](http://www.librarything.com/forlibraries) or contact Bowker for further information and a detailed price quotation.

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